



# The gold standard for new product evaluation

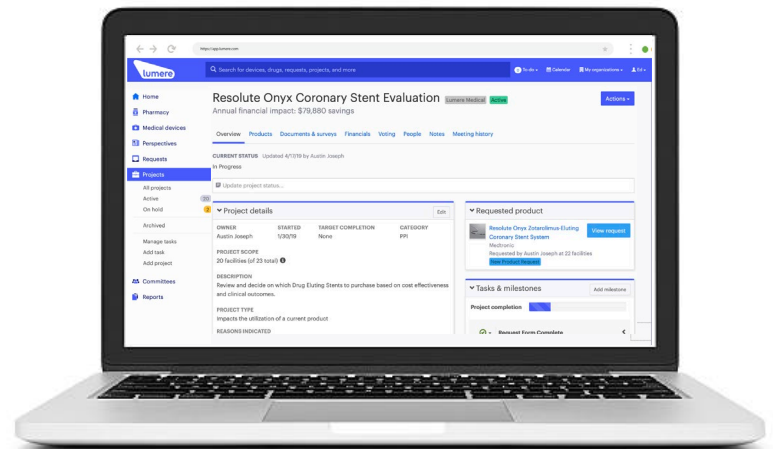
Lumere's web-based Product Introduction Management enables a best-in-class product review that engages physicians, standardizes processes and ensures that product approvals are limited to only those products that have demonstrated improved clinical value.

## Bolster your clinical expertise

- **Access comprehensive evidence reviews** that address efficacy, safety and appropriate utilization, along with the underlying research articles, indexed by level of evidence and manufacturer sponsorship.
- **Cross-reference over 30,000 devices** based on functional similarity. Compare products based on their specs, costs, level of differentiation, safety profiles and clinical outcomes.
- **Analyze medical devices from both a cost and clinical perspective** to find common ground and build trust with physicians.

## Manage effective new product reviews

- **Automate your process** and ensure that your committees are organized and armed with the key information to make evidence-based decisions.
- **Deliver relevant research to physicians** via email, collect feedback through online voting and proactively keep them informed of the status of their requests.
- **Organize the right mix of committee members, experts and evidence** to assess the organizational impact of your decisions.



"By providing objective, up-to-date, peer-reviewed literature, Lumere **enables meaningful conversations and elevates the discussion** from being about just devices to being about delivering the best patient care."

**Susan G. Miller RN, MN, CMRP, CVAHP**

Senior Director, Value Analysis,  
Jefferson Health

**Try us for two weeks!**

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